

HELP IN GETTING STARTED IN POLAND

FINDING BUSINESS PARTNERS AND SERVICES OF ORGANISING BUSINESS TRIPS TO POLAND

The best way of negotiating business cooperation conditions is face-to-face meeting with prospective partner.

If you consider one of the following:

- entering Polish market with your products or services,
- finding Polish subcontractor or supplier within your industry,
- gaining new customers or business partners

Investzoom team can help you to most efficiently and successfully organize local activities.



You - will give us your idea of business strategy in Poland

- providing details concerning your aims while dealing in our country, together with your expectations and idea of performance



We - will tell you how beneficial it can be

- analyzing your goals and trying to match them with Polish circumstances in order to make sure your visit will bring good results for you as our client



You - will take a decision about visiting Poland

- determining most suitable time for your arrival and stay in Poland

We - will take care of your visit preparation and assist you in every step you will make in Poland

- searching our database and external sources and preparing for you a list of prospective partners in Poland whose profile fulfils your requirements
- appointing meetings in most effective and time-saving manner (as many meetings as possible fitting in time you wish to spend on your Polish trip)
- supplying you with basic information on prospective partners prior to appointment
- booking hotels, organize transportation
- assisting you during all meetings business consultation and translations provided (if necessary)
- after your visit preparing reports and summaries and maintaining contact with the most promising contacts.

All of your engagements will be prepared with the highest attention, including providing information introducing your company and your aims in Poland to your prospective business partners. From our experience, talks are always more efficient when partners know essentials about each other.

Each business mission/trip has a different course therefore we customize our services to equal your expectations.

For details please contact Kinga Turek at kinga@investzoom.com or tel. + 48 71 321 33 90

Investzoom Poland - Business Consulting Company

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THE COMPANY

Investzoom Poland was established in 1997. We act in the field of business consulting. Our offer has been directed to foreign customers wishing to enter Polish market either by relocating or expanding their business or by acquisition of existing investment opportunity.

Our particular services are following:



Marketing assistance in Poland

Tailored assistance and guidance for the local market practice - help with adaptation to the local requirements for foreign entrepreneurs entering Polish market.

Delivering reliable information about regional business arrangements we provide marketing solutions:

- database of potential clients (every record in the database will be verified by the Internet and other available information sources)
- preparing a catalogue or brochure of your products or services in Polish according to the common business practice
- preparation websites in Polish, including graphic design and simple SEO
- initial negotiations with your prospective clients
- obtaining independent legal assistance with signing the contract



Market research for products or services

Examining sales and distribution of products from your industry on local market, Investzoom team is prepared to collect all necessary data and to estimate the chances and risk of distribution startup.

In case of services, our staff will collect the information about existing domestic competition in your area of expertise as well as report all possible final recipients preferences



Production outsourcing assistance

Professional service for foreign companies that consider outsourcing of their production/services to Central Eastern European countries. We can help you with arranging production in Poland according to your specific requirement. Performing our activities we will contact Polish factories and send to you profile of those matching your conditions. Once you decide to work with one or few of them, we will help you to establish closer business relations



Support in mergers and acquisitions of existing businesses

Once you decide to invest your money in one of our project, we will guide you through the procedure of an acquisition. By cooperating with experienced professionals such as lawyers, accountants and Real Estate agents we will help you in solving any legal and financial issue arising during M&A process. We will, moreover, organize and coordinate all necessary actions to set up your business locally (company formation, state permissions, etc.).